

The A-Z of the International Art Market: The Essential Guide to Customs, Conventions and Practice

Tom Flynn

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It is estimated that there are over 300,000 companies involved in the world's art market, employing around 2.8 million people. But the art world carries a veneer of mystery and secrecy that many people find daunting, and the language used by market insiders can be alienating and confusing to those new to the art market.

The A-Z of the International Art Market not only clarifies useful terms and definitions, but also represents a significant contribution to the fast-developing processes of transparency and democratisation in the global art business. Comprising art market terms and core concepts – both historical and contemporary – this book is a long-awaited reference source that offers a unique introduction to a dynamic business sector.

The A-Z of the International Art Market provides an accessible and thorough insight into critical areas of market practice and custom that anyone involved in the art market will find useful and enlightening.



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