



Compassionate Capitalism: How Corporations Can Make Doing Good an Integral Part of Doing Well

Marc Benioff, Karen Southwick

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The coauthors are uniquely suited to bring this important issue to light. Marc Benioff is CEO and chairman of Salesforce.com foundation. Salesforce.com has received the Award for Excellence in Corporate Community Service by the Points of Light Foundation and Volunteer Center National Network and the first ever U.S. Chamber of Commerce Corporate Stewardship Award. A former sales and marketing executive at Oracle Corporation, Benioff is now devoting his considerable talent and energy to building an integrated technological business and philanthropic models.

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