



# **Fundraising in Times of Crisis**

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In today's uncertain environment, where nonprofits find themselves grappling with the continued dowturn in the economy, the ongoing war on terrorism, government's cutbacks in social services, and a wave of organizational scandals--groups everywhere are straining to keep up with the increased demand for their services while struggling to generate funding.

Fundraising in Times of Crisis draws on renowned consultant Kim Klein's more than twenty-five years of fundraising experience. This much-needed resource shows troubled groups how to identify what is really going on and how to assess the damage. Fundraising in Times of Crisis helps executive directors and development professionals of nonprofit organizations plan for both the short and long term and explains how to evaluate the success of their efforts. Checklists, tips, action steps and a wealth of examples walk you through the process of self-assessment and map out a road to recovery. No matter what your particular crisis-the sudden loss of an executive director, a public scandal, a major donor attrition, or a daunting increase in the demand for services--this book will show you how to survive and thrive in tough times.



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A lot of people always spent their very own free time to vacation or go to the outside with them family or their friend. Were you aware? Many a lot of people spent they free time just watching TV, or even playing video games all day long. If you need to try to find a new activity that is look different you can read the book. It is really fun to suit your needs. If you enjoy the book that you read you can spent 24 hours a day to reading a e-book. The book Fundraising in Times of Crisis it doesn't matter what good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. In the event you did not have enough space to develop this book you can buy often the e-book. You can m0ore very easily to read this book from the smart phone. The price is not very costly but this book offers high quality.

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