



The Big Book of Layouts

David E. Carter

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A collection of the latest layout designs and ideas for amateur and professional graphic designers.

Organized so as to encourage creativity, serendipitous discovery, and inspiration, THE BIG BOOK OF LAYOUTS includes techniques that can be used to enhance any layout. It provides insights into the elements that make layouts effective. It covers a range of styles, from traditional to cutting edge, that were selected to help designers think more creatively and be more productive.

With more than 750 outstanding layouts featured in a robust visual gallery with detailed descriptive information, this book provides a thorough look at what goes into an effective layout design.



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