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iPad Programming

Daniel H Steinberg, Eric Freeman



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It's not an iPhone and it's not a laptop: the iPad is a groundbreaking new device. You need to create true iPad apps to take advantage of all that is possible with the iPad. If you're an experienced iPhone developer, *iPad Programming*, will show you how to write these outstanding new apps while completely fitting your users' expectation for this device.

Hold an iPad in your hands and you'll know what the fuss is all about. Select an app and the device disappears as you find yourself immersed in the experience--the iPad defines a new category for devices. *iPad Programming* shows you how to build apps for the iPad that people will love to use.

This quick-start guide will have you writing iPad apps right away using a combination of the familiar iPhone APIs along with the new APIs and additional templates designed specifically for creating iPad applications.

The iPad has a display that's more than seven times as big as the iPhone. The metaphors are different; the application design is different. Users will be able to interact with your iPad app in new ways. In this book you'll learn to take advantage or the additional real estate and functionality.

Every time you turn around it seems as if there's another ten thousand apps added to the App Store for the iPhone. If you're building iPad-specific apps, it's a brand new day with plenty of opportunity. In this book we don't just teach you to write apps that run on an iPad, we teach you to create apps that delight users because they wouldn't make sense running on any other device.

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Diana Sturgill:

iPad Programming can be one of your basic books that are good idea. Many of us recommend that straight away because this reserve has good vocabulary that could increase your knowledge in terminology, easy to understand, bit entertaining but nevertheless delivering the information. The writer giving his/her effort to place every word into satisfaction arrangement in writing iPad Programming but doesn't forget the main position, giving the reader the hottest and based confirm resource info that maybe you can be considered one of it. This great information can certainly drawn you into brand new stage of crucial imagining.

Fabiola Stewart:

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