



IBM SPSS for Psychologists: And Everybody Else, Sixth Edition

Nicola Brace, Richard Kemp, Rosemary Snelgar

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Combining comprehensive coverage with an accessible style, the new edition of this best-selling guide leads users step-by-step through the process of using IBM SPSS version 23 to analyze research data. The authors review the basic issues regarding research design and proceed through all of the major statistical techniques, from introductory to advanced level. Readers are introduced to the rationale and use of each test and shown how to choose, perform, and report the statistical analysis of their own data. Each statistical test features a brief description, an example of typical research that might be analyzed using the test and step-by-step instructions on how to perform the test using IBM SPSS. Annotated examples of output help readers understand and report the results of their analyses. Sample screenshots and key 'tip' boxes help readers track their progress and avoid common pitfalls. Sample exercises and datasets are available at www.he.palgrave.com/psychology/brace. Whether you're new to statistical analysis, or a more experienced researcher in need of a refresher, this book is an essential resource for those who use IBM SPSS.

The sixth edition of SPSS for Psychologists (and everybody else):

- is compliant with SPSS version 23, and backward-compatible with previous versions of the software
- has been fully updated and revised throughout, and now provides coverage of syntax
- features a brand-new, reader-friendly layout that makes navigation even easier than before
- offers a sophisticated range of video tutorials, along with sample exercises, datasets and other useful resources at www.he.palgrave.com/psychology/brace.

An ideal supplement for courses in statistics, quantitative analysis or techniques, research methods, research (experimental design) or any course in which IBM SPSS is used this book is also appreciated by researchers interested in using SPSS for their data analysis.



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