



Les Must de Cartier

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Between the gold-embossed pages of this decadent and amusing volume, you'll find the wall-to-wall monogrammed carpeting, lacquered furniture, tinted glass, panther draperies and mirrors reflecting the faces of celebrities that represented the era of the 1970s and 1980s at the height of its glory. Nineteen sixty eight. The year all certainties were shattered, it was in good taste to burn what one loved and to trample underfoot the values of yesterday. If, in this new world of dissent, luxury was no longer appropriate, the taste for beauty didn't completely disappear. No, luxury was not dead! It simply needed to be reinvented. In the midst of this new counterculture, which burned all belongings and lived according to the flames of passion, Cartier enflamed hearts and luxury markets by creating a lighter that landed with the impact of a bomb--"Les Must" de Cartier saw the light of day. Existing somewhere between tradition and modernity, Cartier's lighters, pens, watches, glasses, jewelry, leather goods and perfume engulfed the world. Cartier justified luxury by offering a more perfect modernity. Protected by a panther-skin slipcase, this limited-edition volume invites you to visit the delirious parties that announced every new "must." The 1990s provided the opportunity to calmly reflect on the turbulent, effervescent and paradoxical years of the previous two decades. In perfect harmony with their time, Les Must had also played their part in history, creating a unique legend that would always be their own. They had participated fully in the luxury revolution that shifted away from decorative objects to functional objects, from caste signifier to sign of the times. Indefatigable, Les Must had accompanied a whole generation of chic jet-setters in their peregrinations. Faithful companions of those who could not be discouraged from any excess, avid partygoers for whom "too much" was not in their vocabulary, Les Must had always been part of the decor. From Studio 54 in New York, where Mick Jagger, Jacqueline Bisset, Liza Minelli, Andy Warhol, Tina Chow and Halston hung out, to the Palace in Paris, where the oh-so-chic promoters of a new dandyism were Yves Saint-Laurent, Loulou de La Falaise, Paloma Picasso, Gerard Garouste and Andree Putman. From Chez Castel to Chez Regine, where the bright young things gathered, everyone knew each other and dashed around the world on the Concorde. Paris and New York had never been closer to the great joy of this naturally cosmopolitan population, eager to shrink time and live several days, perhaps even several lives, in one day. This book inside its panther slipcase is already a collector's item. "Les Must de Cartier has now become a legend, part of that mythology of the 1970s and '80s that saw the world reinvented by an ardent youth who wanted to believe in happiness."

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Winnie Logan:

Book is to be different for each grade. Book for children until finally adult are different content. We all know that that book is very important for all of us. The book Les Must de Cartier was making you to know about other know-how and of course you can take more information. It doesn't matter what advantages for you. The guide Les Must de Cartier is not only giving you a lot more new information but also to become your friend when you really feel bored. You can spend your own spend time to read your book. Try to make relationship together with the book Les Must de Cartier. You never really feel lose out for everything when you read some books.

Maurice Conner:

Reading can called brain hangout, why? Because while you are reading a book especially book entitled Les Must de Cartier your thoughts will drift away trough every dimension, wandering in most aspect that maybe not known for but surely will end up your mind friends. Imaging each and every word written in a publication then become one form conclusion and explanation in which maybe you never get ahead of. The Les Must de Cartier giving you one more experience more than blown away your head but also giving you useful data for your better life in this era. So now let us teach you the relaxing pattern here is your body and mind will likely be pleased when you are finished examining it, like winning an activity. Do you want to try this extraordinary shelling out spare time activity?

Bonnie Vassallo:

The book untitled Les Must de Cartier contain a lot of information on the idea. The writer explains the girl idea with easy means. The language is very clear and understandable all the people, so do not really worry, you can easy to read the item. The book was compiled by famous author. The author provides you in the new period of literary works. It is possible to read this book because you can read more your smart phone, or gadget, so you can read the book within anywhere and anytime. If you want to buy the e-book, you can open up their official web-site and also order it. Have a nice go through.

John Smithers:

In this age globalization it is important to someone to find information. The information will make professionals understand the condition of the world. The health of the world makes the information much easier to share. You can find a lot of references to get information example: internet, magazine, book, and soon. You can view that now, a lot of publisher that print many kinds of book. The particular book that recommended to you personally is Les Must de Cartier this reserve consist a lot of the information from the condition of this world now. This kind of book was represented just how can the world has grown up. The words styles that writer use for explain it is easy to understand. Often the writer made some investigation when he makes this book. That's why this book appropriate all of you.

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