



Doing Research: The Hows and Whys of Applied Research

Nel Verhoeven

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Doing Research: The Hows and Whys of Applied Research offers a clear introduction to the methods and techniques used in research in education, social work, and the social sciences. It provides the student with answers to such questions as: What does doing research mean? How do I design a research project? How do I gather data? What other steps are involved? What pitfalls are there?

Written in clear and accessible prose, it takes the student by the hand and goes step by step through the research process without losing sight of the cyclical nature of research as a whole. Beginning with simple constructs, the emphasis is on applied research in which all the stages are demonstrated: from setting up a research project, gathering data and analyzing the results, to drawing conclusions and evaluating research reports. By using many recent examples, a link is made to practical situations which students may encounter.

A thorough, practical text, Doing Research is not only an introductory course book, but can serve as a reference in applied research as well.

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