



Real-Resumes for Retailing, Modeling, Fashion & Beauty Jobs

Anne McKinney

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Jobs in modeling, fashion, the beauty business, and even retailing can be hard to obtain, and transferring experience gained in those fields is not always easy. Fortunately, Real-Resumes can give job hunters a competitive advantage. Resumes and cover letters in this book actually worked in real job hunts. Here is a valuable guide that shows how to communicate jobs such as Retail Buyer, Merchandise Manager, Customer Service Manager, District Supervisor, Assistant Sales Manager, Beauty Consultant, Model, Store Manager, Buyer, Assistant Buyer, Sales Representative, Loss Prevention Associate, Salon Manager, Territory Manager, Vice President of Operations, Merchandiser, and many other jobs. This book will teach you how to communicate like an industry pro! The book shows sample resumes and cover letters that helped real people break into the business, advance into increasingly responsible positions, and transfer experience into other fields. A word of advice from Editor Anne McKinney: "If you want to enter the retail, modeling, fashion, or beauty business OR if you want to leave that industry and transition into other areas, you don't need just any resume book. You need an industry-specific resume book! You will love this specialized book. Every resume and cover letter we put in a Real-Resumes Series book has been tested and proven in the real job market. Don't play games with your career. Your choice of a resume book is one of the most important career decisions you will ever make." Praise for this book and other books in the Real-Resumes Series: "Distinguished by its highly readable samples." - Library Journal "These excellent new guides don't just provide the usual coverage on how to write a resume. They provide industry-specific examples, industry-specific tips and cautions, and industry-specific strategies based on real-world resumes. Since many technical types aren't writers, this comes as a special gift; select a winning format, plug in your background specs, and away you go. It's that easy--with Real-Resumes in hand."-- The Midwest Book Review "Part of an excellent real-resumes series. Impressive, with sophisticated, persuasive, and nuanced guidance." --The Book Reader Testimonials from people who have successfully used this book: "The resumes and cover letters in the Real-Resumes books are easy to personalize. After an extensive career in retailing, I retired but wanted part-time work in another industry. Real-Resumes showed me how to present myself." A. Tagliabu "After earning a degree in Fashion Merchandising, I wondered how to break into the field with no experience. Real-Resumes showed me the proven formula for success." J. Orsornio "A lengthy stay at home working as a mother and wife left me with a gap in my experience. I discovered how to present myself in the most effective way using Real-Resumes." J. Kirstein "I was on the wrong track until I discovered the Real-Resumes books. Now I understand how to create effective resumes and cover letters that get me selected for interviews." C. Jaskovitz

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