

Macro-Level Learning through Massive Open Online Courses: Strategies and Predictions for the Future

Elspeth McKay



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To some in academia, Massive Open Online Courses are a paradigm shift in online education, while others perceive them as a threat to traditional styles of pedagogy. In this regard, the time-honored model of the university lecture is seen as being a potential casualty of the rise of MOOCs.

Macro-Level Learning through Massive Open Online Courses (MOOCs): Strategies and Predictions for the Future provides insight into the emerging phenomenon of MOOCs as a design manual for the course designer with a collection of chapters that deal with all facets of the MOOC debate. Industry training developers, corporate trainers, educators, post graduate students, and others will benefit from the information provided in this book.

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