

Graphic Design Manual: Principles and Practice

Armin Hofmann



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This newly revised book was first published in 1965. Elements of image and form are analysed and examined with regard to their inherent laws. The lessons of methodical design are used today in computer monitor design as well. The desktop publishing technique requires very clear conceptual and methodical working processes. This book, which is divided into computer-system-friendly sections, will thus serve this new circle of users as a valuable introduction.

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